

2026 Membership & Advertising Guide

Advertising with Vermont Rural Water is a great way to get your company seen by water and wastewater systems around the state, while supporting our mission of providing technical assistance, training, and apprenticeships. With the current uncertainty around federal funding, memberships, sponsorships, and donations are more critical than ever to supporting Vermont Rural Water's work!

See the table below for a quick breakdown of our membership and advertising opportunities, and find more details on the following pages. Some of these have limited space available, and slots will be allotted on a first-come, first-served basis. To secure your spot, email info@vtruralwater.org.

Type	Cost	Deadline	More Information
<i>Membership</i>			
Associate Membership (12 months)	\$430	Rolling	p. 2
Sustaining Associate Membership (12 months)	\$1,270	Rolling	p. 2
<i>Advertising</i>			
Website Advertisement (12 months)	\$400 (member) \$600 (non-member)	Dec 15, 2025	p. 3
Email Advertisement (single)	\$100 (member) \$175 (non-member)	Dec 15, 2025	p. 3
1/8 page newsletter ad (4 per year)	Free (sustaining member) \$445 (member) \$575 (non-member)	Feb 1, 2026	p. 4
1/4 page newsletter ad (4 per year)	\$465 (sustaining member) \$930 (member) \$1,270 (non-member)	Feb 1, 2026	p. 4
1/2 page newsletter ad (4 per year)	\$850 (sustaining member) \$1,360 (member) \$1,720 (non-member)	Feb 1, 2026	p. 4

**SOLD
OUT!**

Membership

Your membership helps support the work of Vermont Rural Water while providing promotional opportunities to your company. Memberships are valid for 12 months.

Associate Member – \$430

- Discounted booth space at our [Annual Conference and Trade Show](#)
- Discounted attendee registration at our [Annual Conference and Trade Show](#)
- Discounted advertising in our newsletter, website, and emails
- Company name and link on our website
- 50% discount on trainings for all employees

Sustaining Associate Member – \$1,270

- Free booth at our [Annual Conference and Trade Show](#)
- Discounted attendee registration at our [Annual Conference and Trade Show](#)
- Free eighth-page ad in our newsletter or discounted rate for larger ads
- Discounted advertising on our website and emails
- Logo, description, and link featured prominently on our website
- 50% discount on trainings for all employees

Registration

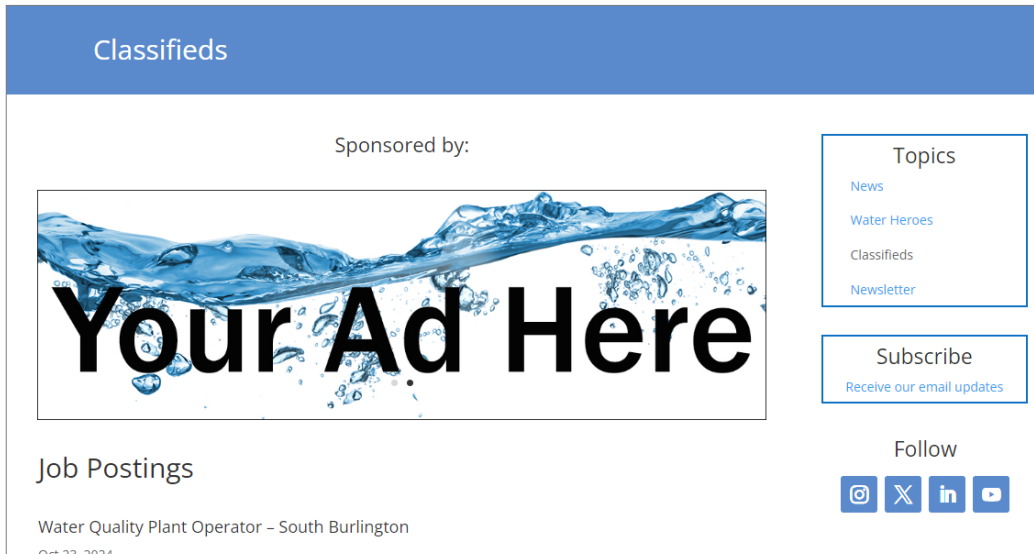
Join, renew, or upgrade your membership at <https://vtruralwater.org/membership/associate-membership/> or email info@vtruralwater.org to request an invoice.

If you are currently a member with us, you do not need to do anything at this time. You will be invoiced when you are due for renewal, as usual.

Online Advertising

Website Advertisement – \$400 (member) / \$600 (non-member)

Rotating banner ad at the top of the [Classifieds page](#), which is one of the most viewed pages on our website (250-300 views per month). Your ad will be displayed from January 1 to December 31, 2026. Email a JPEG or PNG ad (1080 x 300 pixels) to kboyk@vtruralwater.org by December 15, 2025.



Email Advertisement – \$100 per ad (member) / \$175 (non-member)

Our emails are sent to over 1,500 recipients. Twelve ad spots (one per month) are available on a first-come, first-served basis. Send a JPEG or PNG ad (1080 x 300 pixels) to kboyk@vtruralwater.org.



Newsletter Advertising

NewsLeaks is the quarterly newsletter of the Vermont Rural Water Association. The publication contains articles written by our staff and guest authors, plus our quarterly training calendar. Ads are included in both the print and online publication. The print version is mailed to over 600 recipients. The online version is distributed as a PDF version and is available on our website and promoted through our email list.

To Advertise in *NewsLeaks*

1. Contact info@vtruralwater.org to reserve ad space
2. Mail payment to: 20 Susie Wilson Rd, Suite B
Essex Junction, VT 05452
3. Email a high-resolution image file of ad to
info@vtruralwater.org by the deadline

Advertising Deadlines

Spring Issue: February 1
 Summer Issue: May 1
 Fall Issue: August 1
 Winter Issue: November 1

Ad Rates

	Annual Rate Sustaining Associate Member	Annual Rate Member	Annual Rate Non-Member	Single Ad Member	Single Ad Non-Member
Back Cover 8" by 7.5"	\$1,500	\$2,015	\$2,665	Not Available	Not Available
Half Page 7" by 5" Horizontal only	\$850	\$1,360	\$1,720	\$480	\$600
Quarter Page 3.5" by 5" Vertical or Horizontal	\$465	\$930	\$1,270	\$335	\$430
Eighth Page 3.5" by 2.5" Vertical or Horizontal	Free with Membership	\$445	\$575	\$155	\$190

Most popular!

Ads will be printed in full color. There is no additional charge for color ads.

Registration Form

Please fill out the form below and mail or email it to Vermont Rural Water to reserve your advertising space!

Company: _____

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Website: _____

Item	Cost
Associate Membership (\$430)	
Sustaining Associate Membership (\$1,270)	
Website Advertisement (\$400 member/\$600 non-member)	
Email Advertisement (\$100 member/\$175 non-member per month) # months: _____	
Newsletter Ad (circle size, see rates on page 4) 1/8 page 1/4 page 1/2 page	
Total Due	

Mail payment to:

Vermont Rural Water Association
 20 Susie Wilson Rd, Suite B
 Essex Junction, VT 05452

Email advertisements to kboyk@vtruralwater.org by the deadline listed on page 1.

We reserve the right to reject advertising deemed unsuitable for distribution.