

2026 Newsletter Advertising

NewsLeaks is the quarterly newsletter of the Vermont Rural Water Association. The publication contains articles written by our staff and guest authors, plus our quarterly training calendar.

Advertising in *NewsLeaks* is the premier way to reach professionals in Vermont's water and wastewater industry. Ads are included in both the print and online publication; both are full-color. The print version is mailed to water and wastewater systems across Vermont, and the PDF version is available on our website and promoted through our email list. To view past issues, visit vtruralwater.org/resources/newsleaks

To Advertise in *NewsLeaks*

1. Contact info@vtruralwater.org to reserve ad space
2. Mail payment to: 20 Susie Wilson Rd, Suite B
Essex Junction, VT 05452
3. Email a high-resolution image file of ad to info@vtruralwater.org by the deadline

Advertising Deadlines

Spring Issue: February 1
 Summer Issue: May 1
 Fall Issue: August 1
 Winter Issue: November 1

Ad Rates

	Single Ad Non-Member	Single Ad Member	Annual Rate Non-Member	Annual Rate Member	Annual Rate Sustaining Associate Member
Back Cover 8" by 7.5"	Not Available	Not Available	\$2,665	\$2015	\$1,500
Half Page 7" by 5" Horizontal only	\$600	\$480	\$1,720	\$1,360	\$850
Quarter Page 3.5" by 5" Vertical or Horizontal	\$430	\$335	\$1,270	\$930	\$465
Eighth Page 3.5" by 2.5" Vertical or Horizontal	\$190	\$155	\$575	\$445	Free with Membership

Most Popular!

All ads will be printed in full color. There is no additional charge for color ads.

Advertisers make *NewsLeaks* possible and help support the work of Vermont Rural Water. Members of the association receive discounts on advertising rates. Join at vtruralwater.org/membership/

We reserve the right to reject advertising deemed unsuitable for publication.

The Vermont Rural Water Association is a nonprofit that promotes public health and environmental protection through technical assistance and education for drinking water and wastewater systems.