



Strategic Plan

Mission Statement

The Vermont Rural Water Association promotes public health and environmental protection through technical assistance and education for drinking water and wastewater systems.

Strategic Priorities

Technical Assistance

- Provide assistance to water and wastewater systems
- Help water and wastewater systems prepare for and respond to changing regulations and emergency situations
- Explore new technical assistance offerings through fee-for-service work
- Serve as an expert leader as the water and wastewater industries continue to evolve

Training

- Teach training classes for water and wastewater operators
- Provide apprenticeship opportunities at water and wastewater systems
- Support new water and wastewater workers in becoming licensed/certified
- Develop new courses to prepare operators for career advancement opportunities

Outreach

- Provide timely and relevant information to water and wastewater systems through our website, email updates, and newsletter
- Promote water industry careers to students and job seekers
- Advocate on behalf of water and wastewater systems at the State and Federal levels

Organizational Sustainability

- Meet requirements of grants and contracts
- Build financial reserves to run the organization for one year
- Increase unrestricted income through membership, advertising, and fee-for-service
- Pursue new grants and contracts as appropriate
- Develop recruitment and transition plans for key staff and board positions
- Increase participation in board elections

The Vermont Rural Water Association is a membership-based 501(c)3 nonprofit organization. Our voting members consist of public drinking water and wastewater systems in Vermont.