

## 2025 Newsletter Advertising

*NewsLeaks* is the quarterly newsletter of the Vermont Rural Water Association. The publication contains articles written by our staff and guest authors, plus our quarterly training calendar.

Advertising in *NewsLeaks* is the premier way to reach professionals in Vermont's water and wastewater industry. Ads are included in both the print and online publication; both are now full-color. The print version is mailed to water and wastewater systems across Vermont, and the PDF version is available on our website and promoted through our email list. To view past issues, visit [vtruralwater.org/resources/newsleaks](http://vtruralwater.org/resources/newsleaks)

### To Advertise in *NewsLeaks*

1. Contact [info@vtruralwater.org](mailto:info@vtruralwater.org) to reserve ad space
2. Mail payment to: 20 Susie Wilson Rd, Suite B  
Essex Junction, VT 05452
3. Email a high-resolution image file of ad to [info@vtruralwater.org](mailto:info@vtruralwater.org) by the deadline

### Advertising Deadlines

Spring Issue: February 1  
Summer Issue: May 1  
Fall Issue: August 1  
Winter Issue: November 1

### Ad Rates

	Single Ad Non-Member	Single Ad Member	Annual Rate Non-Member	Annual Rate Member	Annual Rate Sustaining Associate Member
<b>Back Cover</b> 8" by 7.5"	Not Available	Not Available	\$2,575	\$1,950	\$1,450
<b>Half Page</b> 7" by 5" Horizontal only	\$580	\$465	\$1,665	\$1,315	\$825
<b>Quarter Page</b> 3.5" by 5" Vertical or Horizontal	\$415	\$325	\$1,225	\$900	\$450
<b>Eighth Page</b> 3.5" by 2.5" Vertical or Horizontal	\$185	\$150	\$555	\$430	Free with Membership

*Most Popular!*

All ads will be printed in full color. There is no additional charge for color ads.

Advertisers make *NewsLeaks* possible and help support the work of Vermont Rural Water. Members of the association receive discounts on advertising rates. Join at [vtruralwater.org/membership/](http://vtruralwater.org/membership/)

We reserve the right to reject advertising deemed unsuitable for publication.

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*The Vermont Rural Water Association is a nonprofit that promotes public health and environmental protection through technical assistance and education for drinking water and wastewater systems.*