

## 2023 Newsletter Advertising

*NewsLeaks* is the quarterly newsletter of the Vermont Rural Water Association. The publication contains articles written by our staff and guest authors, plus our quarterly training calendar.

Advertising in *NewsLeaks* is the premier way to reach professionals in Vermont's water and wastewater industry. Ads are included in both the print and online publication; both are now full-color. The print version is mailed to over 900 people, and the PDF version is available on our website and promoted through our email list and Twitter. To view past issues, visit [vtruralwater.org/resources/newsleaks](http://vtruralwater.org/resources/newsleaks)

### To Advertise in *NewsLeaks*

1. Contact us at [info@vtruralwater.org](mailto:info@vtruralwater.org) to reserve ad space
2. Mail payment to: 20 Susie Wilson Rd, Suite B  
Essex Junction, VT 05452
3. Email a high-resolution image file of ad to [info@vtruralwater.org](mailto:info@vtruralwater.org) by the deadline

### Advertising Deadlines

Spring Issue: February 1  
Summer Issue: May 1  
Fall Issue: August 1  
Winter Issue: November 1

### Ad Rates

	Single Ad Non-Member	Single Ad Member	Annual Rate Non-Member	Annual Rate Member	Annual Rate Sustaining Associate Member
<b>Back Cover</b> 8" by 7.5"	Not Available	Not Available	Not Available	\$1,900	\$1,350
<b>Half Page</b> 7" by 5" Horizontal only	\$565	\$455	Not Available	\$1,280	\$790
<b>Quarter Page</b> 3.5" by 5" Vertical or Horizontal	\$400	\$315	Not Available	\$875	\$430
<b>Eighth Page</b> 3.5" by 2.5" Vertical or Horizontal	\$180	\$145	Not Available	\$415	Included in Membership

*Most Popular!*

All ads will be printed in full color. There is no additional charge for color ads.

Advertisers make *NewsLeaks* possible and help support the work of Vermont Rural Water. Members of the association receive discounts on advertising rates. Join at <https://vtruralwater.org/membership/>

We reserve the right to reject advertising deemed unsuitable for publication.

---

*The Vermont Rural Water Association is a nonprofit providing training and support to drinking water and wastewater systems to promote clean water and healthy communities.*