

2021 Newsletter Advertising

NewsLeaks is the quarterly newsletter of the Vermont Rural Water Association. The publication contains articles written by our staff and guest authors, plus our quarterly training calendar.

Advertising in *NewsLeaks* is the premier way to reach professionals in Vermont's water and wastewater industry. Ads are included in both the print and online publication; both are now full-color. The print version is mailed to over 900 people, and the PDF version is available on our website and promoted through our email list and Twitter. To view past issues, visit vtruralwater.org/resources/newsleaks

To Advertise in *NewsLeaks*

1. Contact us at info@vtruralwater.org to reserve ad space
2. Mail payment to: 20 Susie Wilson Rd, Suite B
Essex Junction, VT 05452
3. Email a high-resolution image file of ad to info@vtruralwater.org by the deadline

Advertising Deadlines

Spring Issue: February 1
Summer Issue: May 1
Fall Issue: August 1
Winter Issue: November 1

Ad Rates

<i>No additional charge for color ads</i>	Single Ad Non-Member	Single Ad Member	Annual Rate Non-Member	Annual Rate Member	Annual Rate Sustaining Associate Member
Back Cover 8" by 7.5"	\$825	\$660	\$2,475	\$1,870	\$1,320
Half Page 7" by 5" Horizontal only	\$550	\$440	\$1,570	\$1,250	\$770
Quarter Page 3.5" by 5" Vertical or Horizontal	\$385	\$305	\$1,155	\$860	\$420
Eighth Page 3.5" by 2.5" Vertical or Horizontal	\$175	\$140	\$525	\$400	Included in Membership

Advertisers make *NewsLeaks* possible and help support the work of Vermont Rural Water. Members of the association receive discounts on advertising rates. Join at <https://vtruralwater.org/membership/>

We reserve the right to reject advertising deemed unsuitable for publication.

The Vermont Rural Water Association is a nonprofit providing training and support to drinking water and wastewater systems to promote clean water and healthy communities.