

2020 Newsletter Advertising Rate Card

New in 2020

- Our newsletter will now include our popular training calendar
- Our mailing list has doubled, so more people will see your ad
- COMING SOON: Full color, high quality printing

To Advertise in *NewsLeaks*

1. Contact us at info@vtruralwater.org to reserve ad space
2. Mail payment to: VRWA, 20 Susie Wilson Rd, Suite B, Essex Junction, VT 05452
3. Email a high-resolution image file of ad to info@vtruralwater.org by the deadline

Advertising Deadlines

Spring Issue: February 1

Summer Issue: May 1

Fall Issue: August 1

Winter Issue: November 1

	Single Ad Non-Member	Single Ad Member	Annual Rate Non-Member	Annual Rate Member	Annual Rate Sustaining Associate Member
Back Cover 8" by 7.5"	\$750	\$600	\$2,250	\$1,700	\$1200
Half Page 7" by 5" Horizontal only	\$500	\$400	\$1,425	\$1,140	\$700
Quarter Page 3.5" by 5" Vertical or Horizontal	\$350	\$275	\$1,050	\$780	\$380
Eighth Page 3.5" by 2.5" Vertical or Horizontal	\$160	\$125	\$480	\$360	Included in Membership

We reserve the right to reject advertising deemed unsuitable for publication.

NewsLeaks is the quarterly newsletter of the Vermont Rural Water Association. The print version is mailed to our members and affiliates; the PDF version is available publically on our website. To view past issues, visit <https://vtruralwater.org/resources/newsleaks/> or contact our office to request print copies.

Advertisers make *NewsLeaks* possible and help support the work of Vermont Rural Water. Members of the association receive discounts on advertising rates. Join at <https://vtruralwater.org/membership/>

The Vermont Rural Water Association is a nonprofit providing training and support to drinking water and wastewater systems to promote clean water and healthy communities.