



Vermont Rural Water Association Annual Conference & Trade Show

May 5-6, 2010
Lake Morey Resort
Fairlee, Vermont

Registration & Sponsorship Information for Exhibitors

Join Us for Vermont's Premier
Water & Wastewater Industry Conference



VRWA 2010 Annual Conference & Trade Show

Conference & Trade Show Information for Exhibitors

Each exhibitor registration includes:

- One booth area (8 ft. by 5 ft.), including a 6 ft. table and 2 chairs
- One individual registration, which includes the networking luncheon with attendees
- List of all conference attendees

VRWA's annual trade show is a hotel-based show with space for 54 exhibitors. Attendees include public works directors, water and wastewater system managers and operators, board members, regulators, vendors, and others connected with the water/wastewater industry.



Sessions are interspersed throughout the day with plenty of breaks to encourage trips into the exhibit hall. Approximately 225 people will attend.

Directions to Lake Morey Resort: From I-91 North, take Exit 15. The resort entrance road is just west of the exit. (Exit 15 is about 20 miles north of White River Junction, VT.)

9th Annual Golf Tournament

Wednesday, May 5, 2010
Lake Morey Golf Course
12:30pm Shotgun Start
Four Person Scramble

Come join the fun! Form your own four-person team, or allow the pro shop to match you with other players.

For those staying overnight at the resort under the Full Package Rate (the rate which includes your meals), golf is included in your package, and your tournament fee is just \$50. For all others, the tournament fee is \$70.

VRWA is also offering **tee box sponsorship** for \$50. Sponsorship includes a sign at the tee and acknowledgment of your sponsorship on the conference schedule.

Exhibitor set-up begins after the tournament.

Hotel Information

The Lake Morey Resort is offering two options for exhibitors at VRWA's 2010 Annual Conference & Trade Show who require a room for the night of Wednesday, May 5:

1. **Full Resort Package** -- \$158 single occupancy*
(\$113 per person, per night* for double occupancy)

This rate includes the following:

- Your hotel room
- Dinner on May 5 (mingle with the VRWA board and staff)
- Full breakfast in the dining room on May 6
- Use of all resort amenities, including the pool and golf course (Please note that VRWA Golf Tournament fees are extra, although there is a discount for those on the full package rate.) A full list of amenities is available at www.lakemoreyresort.com.

2. **Hotel Room Only** (special exhibitor-only rate, meals not included) -- \$108/room single or double occupancy*

For Reservations: Call the resort directly at **800-423-1211** and mention Vermont Rural Water. Please complete your reservations by April 5th.

**Please be aware that a 19% service charge and 9% Vermont rooms and meals tax will be added to the quoted rates.*

Vermont Rural Water Association
Annual Conference & Trade Show
May 5-6, 2010, Lake Morey Resort, Fairlee, VT

Exhibitor Registration

Contact Information

Company Name: _____

Principal Product or Service: _____

Attending Exhibitor's Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

Booth Registration for Trade Show on May 6

Registration Rates (per exhibit space):

**Before 2/12/10 (Early-Bird Rate): \$390 for Members of VRWA; \$490 for Non-Members.
VRWA Members are given priority during the early registration period.**

After 2/12/10: \$495 for Members of VRWA; \$595 for Non-Members

Please Reserve _____ Exhibit Space(s) \$ _____

One individual registration is included per exhibit space. Additional personnel should register for the day (includes lunch).

Number of additional personnel at \$48/person _____ \$ _____

Please list additional personnel (if known):

We will be donating a door prize.

I will be sending a program ad (\$50/ad; deadline is 4/16/10. See details on sponsor flier.) \$ _____

Same
rates as
2009 event!

Ninth Annual Golf Tournament Registration (starts 12:30pm on May 5)

Please have the pro shop sign me up with other players.

I am putting a team of 4 together. List players below:

Number of players at \$70 tournament fee: _____ x \$70 = _____

Number of players at \$50 hotel package rate tournament fee: _____ x \$50 = _____

Tee Box Sponsorship at \$50: _____ x \$50 = _____

Total \$ _____

Player information (if known): USGA Handicap _____ Estimate your score for an 18-hole round: _____

Grand Total of Exhibit Space and Golf Tournament Registrations: \$ _____

Return this form with payment by April 5 to: VRWA, 20 Susie Wilson Rd, Suite B, Essex Jct., VT 05452-2827
Questions? Contact VRWA at 800-556-3792 or vrwa@vtruralwater.org.

For office use only: Date received _____ Check# _____ Check Amount _____

VRWA Annual Conference & Trade Show · May 5th and 6th, 2010 · Fairlee, VT

Sponsorship opportunities are available to showcase your company to conference attendees:

1. Platinum Sponsorship -- \$500.

- A sign posted at lunch announces your sponsorship of the VRWA business luncheon on May 6th.
- A second sign will be posted in the exhibit hall.
- A one-page flier (provided by you) goes in all attendee packets.
- Sponsorship is acknowledged on the conference schedule and during the lunch program.

2. Gold Sponsorship -- \$200.

- A sign posted in the breakfast area announces your sponsorship of the breakfast on May 6th.
- A second sign will be posted in the exhibit hall.
- Sponsorship is acknowledged on the conference schedule.

3. Silver (Golf Tournament Tee Box Sponsorship) -- \$50.

- A sign acknowledging your sponsorship will be set up at the tee.
- Sponsorship is acknowledged on the conference schedule.

4. Bronze (Program Ad) -- \$50.

Place a business card-sized ad (4" by 2.5" or smaller) in the conference program.

All ads will be reproduced in black and white and can be submitted electronically (email to trusso@vtruralwater.org) or in camera-ready format. Ads are due by **April 16, 2010**.

Sponsorship Registration Form

We would like to arrange the following sponsorship:

- Platinum Sponsorship - \$500
- Gold Sponsorship - \$200
- Silver Sponsorship (Golf Tournament Tee Box) - \$50 (Or use the exhibitor registration form.)
- Bronze Sponsorship (Program Ad) - \$50 (Or use the exhibitor registration form.)
- Please contact our company to discuss a custom sponsorship.

Company Name: _____

If you are returning this form with an exhibitor registration, you may disregard the rest of this section.

Attending Exhibitor's Name: _____

Address: _____

Phone: _____ Email: _____ Website: _____

Return this form with payment by **Friday, April 16, 2010** to:
VRWA, 20 Susie Wilson Rd, Ste. B, Essex Jct., VT 05452-2827